



The Korean Society for  
Brain and Neural Sciences



**The 28<sup>th</sup> Annual Meeting of KSBNS**

# **K-Brain 2025 & The 3<sup>rd</sup> CJK Neuroscience Meeting Sponsorship Prospectus**

**AUG. 24** Sun – **27** Wed, **2025**

**Songdo CONVENIA**

**Incheon, Korea**

# K-Brain 2025 & The 3<sup>rd</sup> CJK Neuroscience Meeting Sponsorship Prospectus

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# Welcome Address

Warm greetings and best wishes for a successful and prosperous year 2025

The Korean Society for Brain and Neural Sciences (KSBNS), with over 5,000 members, stands as Korea's leading neuroscience organization. We provide a dynamic platform for collaboration among neuroscientists, clinicians, and global experts, bridging basic science, applied research, and clinical practice. This success would not have been possible without our valued partners' unwavering support and interest, for which we are deeply grateful.

In 2025, we are proud to host the **28th Annual International Conference, K-Brain 2025 & The 3rd CJK Neuroscience Meeting**, from **August 24 to 27 at Songdo Convensia, Incheon**.

This event will bring together over **5,000 participants** and feature **over 50 symposia**, including **20 CJK symposia**. The conference will include top researchers from Korea and leading international scholars, particularly from China and Japan.

The conference, in collaboration with China and Japan (CJK), will feature a diverse and dynamic program, including **Plenary and Special Lectures** by distinguished scientists, **Symposia** on cutting-edge topics in neuroscience, **Sessions** led by and for early-career researchers, Editor's sessions including a **Nature Masterclass** and an **Extensive Exhibition**, fostering connections between researchers, industry, and clinicians.

We have developed sponsorship packages to support the conference and year-round society activities. By becoming a sponsor, you will play a vital role in advancing neuroscience research and innovation, both domestically and internationally. Your support will also provide unparalleled opportunities to connect with top researchers, institutions, and industry leaders in the neuroscience community.

Your continued engagement is crucial in enabling KSBNS to remain at the forefront of global neuroscience efforts. We invite you to join us in this exciting endeavor as a valued sponsor.

Thank you for your consideration and support.

Sincerely,



President  
Korean Society for Brain and Neural Sciences (KSBNS)

**C. Justin Lee**





# | KSBNS Introduction

## KSBNS Profile

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<b>Name</b>	Korean Society for Brain and Neural Sciences (KSBNS)
<b>Membership</b>	5,167
<b>Official Journal</b>	Experimental Neurobiology (EN) <ul style="list-style-type: none"><li>✓ Bimonthly, Open Access, Peer-Review, Online Journal</li><li>✓ Indexed in SCIE, SCOPUS, PubMed, PubMed Central</li></ul>

## **KSBNS, the center of Korean brain science and a representative group of brain researchers**

The Korean Society of Brain and Neuroscience, the largest brain science society in Korea, is leaping forward as a global leading society. Brain science in Korea is rapidly growing and advancing to an international level by the active efforts of major members in life science, cognitive science, engineering, medical and industrial fields. With the hosting of the IBRO (international Brain Research Organization) General Assembly in 2019, the 'Brain Science Olympics', it is emerging as a major academic society that opens the future of brain science in the world. The CJK (China-Japan-Korea) Neuroscience Meeting, the Korea-China-Japan Neuroscience Conference, is fulfilling its responsibilities as a key hub of Asian neuroscience.






## 2025-26 Organizing Committee

Title	Name	Affiliation
<b>President</b>	C. Justin Lee	Institute for Basic Science
<b>Vice President</b>	Won Do Heo	Korea Advanced Institute of Science and Technology
<b>Vice President</b>	Sung-Jin Jeong	Korea Brain Research Institute
<b>Vice President</b>	Chul Hoon Kim	Yonsei University
<b>Vice President</b>	Myeong Ok Kim	Gyeongsang National University
<b>Vice President</b>	Sang Jeong Kim	Seoul National University
<b>Vice President</b>	Hoon Ryu	Korea Institute of Science and Technology
<b>Vice President</b>	Greg Seong-Bae Suh	Korea Advanced Institute of Science and Technology
<b>Secretary-General</b>	Eunji Cheong	Yonsei University
<b>Vice Secretary-General</b>	Min-Ho Nam	Korea Institute of Science and Technology
<b>General Affairs Committee</b>		
<b>Chairperson</b>	Sung Bae Lee	Daegu Gyeongbuk Institute of Science and Technology
<b>Members</b>	Yeowool Huh	Catholic Kwandong University
<b>Members</b>	Hyoung Kim	Seoul National University
<b>Members</b>	Soo-Jin Oh	Korea Institute of Science and Technology
<b>Members</b>	Woogyung Yu	Daegu Gyeongbuk Institute of Science and Technology
<b>Treasury Committee</b>		
<b>Chairperson</b>	Hosung Jung	Yonsei University
<b>Members</b>	Boyoung Lee	Institute for Basic Science
<b>Members</b>	Eun-Mi Hur	Seoul National University
<b>Scientific Program Committee</b>		
<b>Chairperson</b>	Jaewon Ko	Daegu Gyeongbuk Institute of Science and Technology
<b>Vice Chairperson</b>	Jong-Cheol Rah	Korea Brain Research Institute
<b>Members</b>	Ain Chung	Korea Advanced Institute of Science and Technology
<b>Members</b>	Hosung Jung	Yonsei University
<b>Members</b>	Eunha Kim	Korea University
<b>Members</b>	Jae-Ick Kim	Ulsan National Institute of Science and Technology
<b>Members</b>	Jeongjin Kim	Korea Institute of Science and Technology
<b>Members</b>	Ji-Woon Kim	Kyung Hee University
<b>Members</b>	Minah Kim	Seoul National University
<b>Members</b>	Wuhyun Koh	Institute for Basic Science
<b>Members</b>	Seok-Kyu Kwon	Korea Institute of Science and Technology
<b>Members</b>	Eunee Lee	Yonsei University
<b>Members</b>	Kwang Lee	Daegu Gyeongbuk Institute of Science and Technology
<b>Members</b>	Sangkyu Lee	Institute for Basic Science
<b>Members</b>	Sue-Hyun Lee	Seoul National University
<b>Members</b>	Yangkyun Oh	Ewha Womans University
<b>Members</b>	Jihye Seong	Seoul National University
<b>Members</b>	Min-Kyoo Shin	Seoul National University
<b>Members</b>	Chang Ho Sohn	Korea Advanced Institute of Science and Technology
<b>Members</b>	Seng Bum Yoo	Sungkyunkwan University
<b>Funding/Planning Committee</b>		
<b>Chairperson</b>	Hyung Jin Choi	Seoul National University
<b>Members</b>	Nakwon Choi	Korea University
<b>Members</b>	Euitae Kim	Seoul National University Bundang Hospital
<b>Members</b>	Min Soo Kim	Korea Institute of Science and Technology
<b>Members</b>	Sun Kwang Kim	Kyung Hee University

<b>Members</b>	YoungSoo Kim	Yonsei University
<b>Members</b>	Hyosang Lee	Daegu Gyeongbuk Institute of Science and Technology
<b>Members</b>	Se Hee Min	ASAN Medical Center
<b>Members</b>	Ji Young Mun	Korea Brain Research Institute
<b>Members</b>	Alan Jung Park	Seoul National University
<b>Members</b>	Joomin Park	Institute for Basic Science
<b>Members</b>	Min-Woo Park	Scitech Korea
<b>Members</b>	Junghwan Shin	Seoul National University
<b>Policy Committee</b>		
<b>Chairperson</b>	Chul Hoon Kim	Yonsei University
<b>Publications Committee</b>		
<b>Chairperson</b>	Sung Joong Lee	Seoul National University
<b>Members</b>	Donghoon Kim	Dong-A University
<b>Members</b>	Eun Jeong Lee	Ajou University
<b>Members</b>	Young-Gyun Park	Korea Advanced Institute of Science and Technology
<b>Awards and Recognition Committee</b>		
<b>Chairperson</b>	Ki Duk Park	Korea Institute of Science and Technology
<b>Members</b>	Kihoon Han	Korea University
<b>Members</b>	Eun Mi Hwang	Korea Institute of Science and Technology
<b>Members</b>	Jong-Hyun Park	Korea Institute of Science and Technology
<b>Public Relations Committee</b>		
<b>Chairperson</b>	Bo-Eun Yoon	Dankook University
<b>Members</b>	Dong-Seon Chang	Curious Brain Lab
<b>Members</b>	Han Kyoung Choe	Daegu Gyeongbuk Institute of Science and Technology
<b>Members</b>	Heejeung Chun	Yonsei University
<b>Members</b>	Jung Ho Hyun	Daegu Gyeongbuk Institute of Science and Technology
<b>Members</b>	Obin Kwon	Seoul National University
<b>Members</b>	Soo Hyun Park	Korea Advanced Institute of Science and Technology
<b>International Affairs Committee</b>		
<b>Chairperson</b>	Yong-Seok Lee	Seoul National University
<b>Members</b>	Myunghwan Choi	Seoul National University
<b>Members</b>	ChiHye Chung	Konkuk University
<b>Members</b>	Ja Wook Koo	Korea Brain Research Institute
<b>Members</b>	Keiko Tanaka-Yamamoto	Korea Institute of Science and Technology
<b>Education Committee</b>		
<b>Chairperson</b>	Seung-Hee Lee	Korea Advanced Institute of Science and Technology
<b>Members</b>	Min Whan Jung	Korea Advanced Institute of Science and Technology
<b>Members</b>	Gunsoo Kim	Korea Brain Research Institute
<b>Members</b>	Jaekyung Kim	Korea Advanced Institute of Science and Technology
<b>Members</b>	Jin A Lee	Hannam University
<b>Members</b>	Hyeyoung Shin	Seoul National University
<b>Sectional Committee</b>		
<b>Chairperson</b>	Hyungju Park	Korea Brain Research Institute
<b>Member Services Committee</b>		
<b>Chairperson</b>	June Hahn	Boehringer Ingelheim
<b>Election Committee</b>		
<b>Chairperson</b>	Ik-Hyun Cho	Kyung Hee University



## KSBNS 2025 Overview

<p><b>Title</b> </p> <p><b>KSBNS 2025</b> K-Brain 2025 &amp; The 3rd CJK Neuroscience Meeting</p>	<p><b>Date</b> </p> <p>August 24(Sun)-27(Wed), 2025</p>	<p><b>Venue</b> </p> <p>Songdo Convensia Incheon, Korea</p>	<p><b>Scale</b> </p> <p>5,000 Participants International Conference</p>	<p><b>Program</b> </p> <p>Lecture, Symposium Workshop, Seminar, Poster session, Exhibition Nature Masterclass</p>
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## Performance

Year	Venue	Participants	Participating Countries	Oral Presentation	Poster Presentation	Exhibition Booth	Print Ads on Proceedings
2024	Gyeongju HICO (In-person)	1863	27	188	519	58	25
2023	Busan BEXCO (In-person)	1957	19	142	562	63	26
2022	Songdo Convensia (In-person)	1578	8	92	460	44	20
2021	Songdo Convensia (Online)	1077	8	100	314	14	29
2020	Swiss Grand (Online)	1120	23	89	460	20	17
2019	Daegu EXCO	4385	89	181	1550	128	14



# Benefits of Sponsoring the Korean Society for Brain and Neural Sciences (KSBNS)

We invite your company to sponsor the Korean Society for Brain and Neural Sciences (KSBNS), Korea's largest brain science organization with a vast global network. Sponsorship provides a unique opportunity to engage with current and future neuroscience researchers, strengthening long-term connections with potential clients.

## Global Networking and Market Expansion

- ✓ KSBNS will host the **28th Annual International Conference, K-Brain 2025 & The 3rd CJK Neuroscience Meeting** from **August 24-27, 2025**, at **Songdo Convensia, Incheon, Korea**, expecting **over 5,000 participants** from leading institutions such as **IBS, KIST, and KBRI**. Co-hosted with the **CJK Neuroscience Meeting** - Asia's largest biennial neuroscience gathering - the event will feature symposiums with renowned clinicians and foster **industry-academic collaborations** in **BT, HT, IT, NT, and BME** sectors under the themes '**Bench-to-Business**' and '**Bench-to-Bedside**.'
- ✓ Notably, this conference will be co-hosted with the **CJK Neuroscience Meeting (China-Japan-Korea)**, the largest biennial neuroscience gathering in Asia, making it one of the world's largest neuroscience meetings. Additionally, several symposiums will be **jointly organized with clinical societies**, inviting many renowned **clinicians as speakers**.

## Maximized Exposure through Strategic Sponsorship

- ✓ Sponsors benefit from **prime booth placements**, extended poster sessions, and **tailored advertising packages**. KSBNS offers **exclusive promotional benefits** across various media channels, delivering **exceptional value and visibility** to both academic and business communities.



# Sponsorship Opportunities

Provided details are subject to change depending on the circumstances.  
All fees related to the payment transfer must be borne by the recipient.

## Sponsorship Package

Sponsorship Tiers Provided Details	₩ 45,000,000	₩ 25,000,000	₩ 12,000,000	₩ 7,000,000	₩ 2,500,000
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Logo recognition at entrance and on-site banner	✓	✓	✓	✓	✓
Homepage logo advertisement	✓	✓	✓	✓	✓
Homepage banner advertisement	✓				
Screen advertising <sup>1)</sup>	✓	✓	✓	✓	✓
Proceedings advertisement (Online PDF version) <sup>2)</sup>	✓	✓	✓	✓	✓
Sponsor seminar session	2	1	1		
Space-only booth <sup>3)</sup>	4	2	1	2	
Complimentary registrations	10	8	4	4	1
Marketing newsletter emailing service	8	6	3		
Photo wall advertisement	✓	✓			
Sponsoring session recognition <sup>4)</sup>	✓	✓			

- 1) Main session room screen advertising (displayed during entire conference)
- 2) Sponsor advertisement placement will be prioritized based on tier level.
- 3) Upgrade to shell scheme booth : Assembly cost ₩500,000/Booth
- 4) Assigning a sponsoring session is discussed with the society.



## Exhibition Booth



1st floor  
Poster Sessions +  
Exhibition

- Exhibit Hall** Hall 1, 1<sup>st</sup> floor
- Exhibitor Setup** August 23 1:00 p.m. - 24 10:00 a.m.
- Exhibitor Takedown** Confirm after setting the exhibition period
- Exhibition period** August 24 1:00 p.m. - 27 12:00 p.m.
- Exhibition Promotion Booth Offerings and Costs**

**Space-only**

₩3,500,000

Only the exhibition space is provided, and the participating company selects a designated service provider to independently install and decorate the exhibition structures

- ✓ Two complimentary registrations
- ✓ One 220V/1kw 2-3 outlet power strip
- ✓ Floor protection
- ✓ One table and two chairs

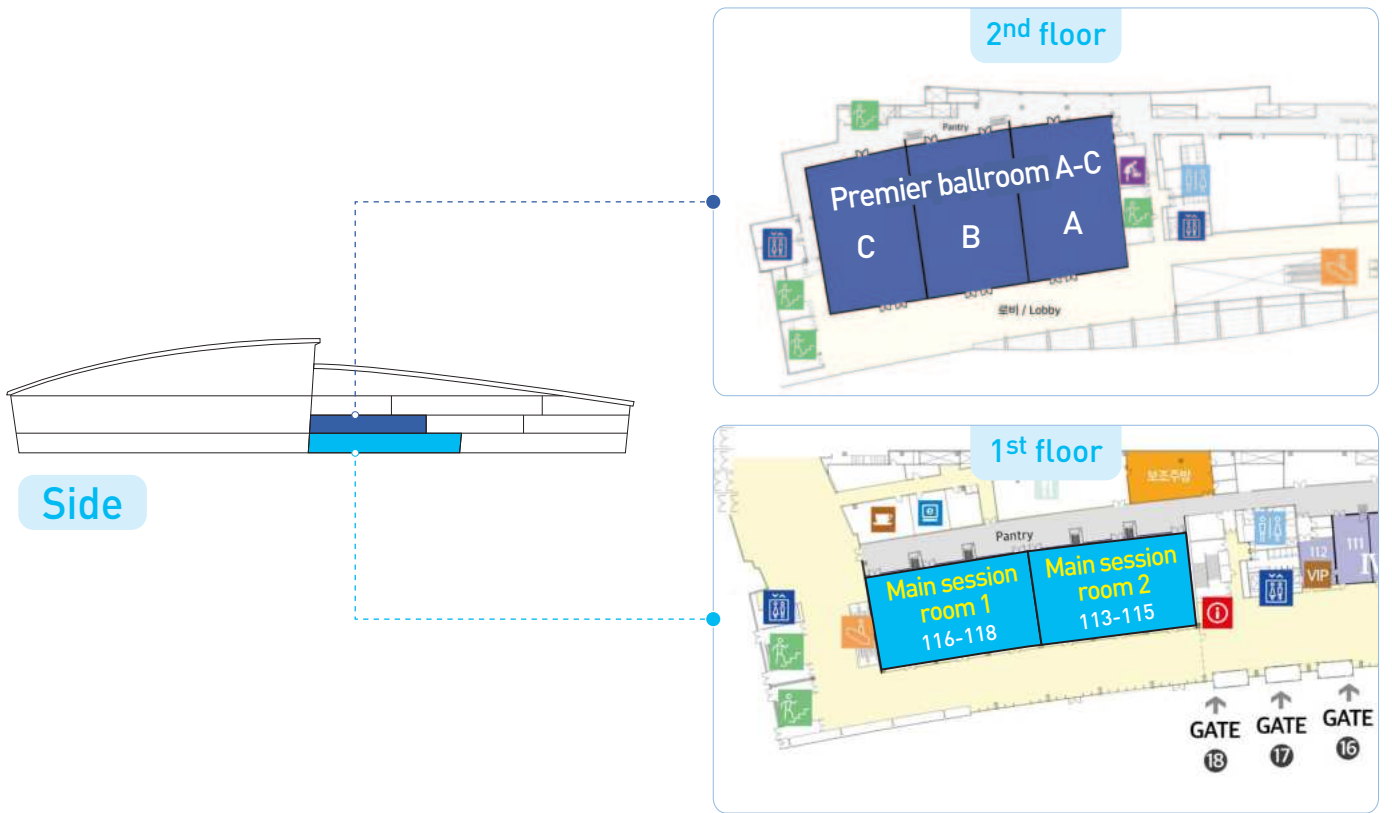
**Shell scheme [Octa(+panel) booth]**

₩4,000,000

- ✓ Two complimentary registrations
- ✓ One 220V/1kw 2-3 outlet power strip
- ✓ Floor protection
- ✓ One table and two chairs
- ✓ One company name board with a logo
- ✓ Three wall light bulbs
- ✓ Additional lights ₩20,000/ Bulb (up to three light bulbs)

- ✓ **Additional Items** (available upon request) Electricity ₩20,000/1kW LAN cable ₩70,000/Line
- Additional power strips should be prepared by the sponsors.
- Basic shell scheme booths can have additional lighting installed, with a maximum of three fixtures per booth.
- \* Booth layout will be provided later

## Luncheon Seminar



We provide an opportunity to promote your company's technology and various information during the lunch break.

**Schedule** 2025.08.25.(Wed) - 26(Tue) 12:30 - 13:00 (30 minutes)

Time		12:00 - 12:30 (30 minutes)				
Location		Premier ballroom A	Premier ballroom B	Premier ballroom C	Main session room 1	Main session room 2
Capacity (persons)		250-300			200	
Date	08.25(Mon)	Sponsor Seminar 1	Sponsor Seminar 2	Sponsor Seminar 3	Sponsor Seminar 4	Sponsor Seminar 5
	08.26(Tue)	Sponsor Seminar 6	Sponsor Seminar 7	Sponsor Seminar 8	Sponsor Seminar 9	Sponsor Seminar 10
Price		₩10,000,000				

- ✓ The time of the session is subject to change depending on the circumstances.
- ✓ Assigning the hall is based on a first come, first served basis.
- ✓ There is a chance of replacement for time and room assignment.
- ✓ Lunch boxes for participants and presentation equipment will be provided.
- ✓ Presentation materials should be self-prepared.
- ✓ Information of a talk title, abstract, speaker, and chair with a company logo should be submitted by the designated deadline.

### Proceedings Advertisement (Online PDF version)

Location	Price
Inside Page	₩1,000,000

- ✓ **Size** 210mm(W) × 280mm(H)      ✓ **Where to submit** neuro@ksbns.org
- ✓ **Format** PDF file (No less than 300 dpi).      ✓ **Deadline to submit** 2025. 07. 31(Thu)

### Sponsoring Academic Awards and Lectures

Logo recognition on the electronic proceedings, banners, and website will be provided. Assigning a sponsoring session is discussed with the society.

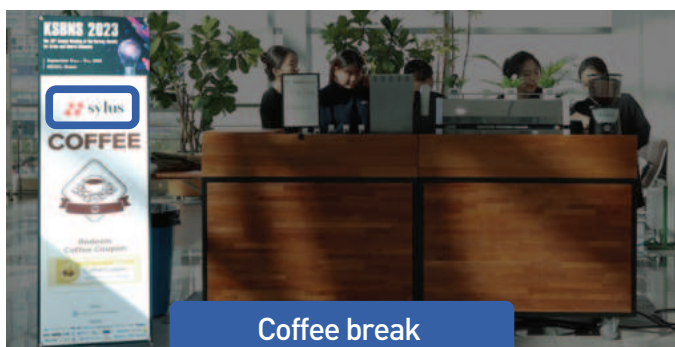
Category	Price
Awards	Outstanding Poster Presentation Awards ₩5,000,000
Lectures	Presidential Lecture ₩10,000,000
	Plenary Lecture ₩5,000,000
	Symposium ₩3,000,000

### Online Sponsorship

Category	Price
KSBNS homepage	Banner advertisement ₩600,000/Month
	Logo advertisement ₩300,000/Month
Emailing service	Marketing newsletter emailing service ₩450,000/Service

### On-site advertising at conference venue


Category	Description	Price
Photo wall	Logo recognition on the photowall at conference entrance	₩1,000,000
Coffee break	Logo recognition on coffee table and coupon (3 spots available)	₩3,000,000
Screen advertising 1	Play advertising video between sessions on the screen of Grand Ballroom and Premier Ballroom A/B/C	₩1,000,000/Day (Per Room)
Screen advertising 2	Play advertising video between sessions on the screen of 6 Main session rooms	₩1,500,000/4 Days (All 6 Rooms)
Name badge	Logo recognition on name badge holders (1 spot exclusive)	₩5,000,000



Coffee break



Photo wall



K-Brain 2025 &  
The 3<sup>rd</sup> CJK Neuroscience Meeting

**The 28<sup>th</sup> KSBNS  
Annual Meeting  
SPONSORSHIP**

**Deadline**

2025.07.18

**Contact**

KSBNS Secretariat

Email. [neuro@ksbns.org](mailto:neuro@ksbns.org)

**Apply Now!**

